



THE SANTA ROSAN

PUBLICATION OF SANTA ROSA COUNTY CHAMBER OF COMMERCE • WWW.SRCCHAMBER.COM
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NETWORKING CHRISTMAS LUNCH
DECEMBER 13, 2024

CHAMBER NETWORKING BREAKFAST
DECEMBER 10, 2024



PRIMERICA®

Milton

would like to wish you a

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MARK YOUR CALENDAR

DECEMBER 2024

Mark your calendar now for these great networking events in December.

CHAMBER NETWORKING BREAKFAST

Sponsored by:



Tuesday, December 10th

12 Noon @ Benny Russell Center, Locklin Tech
5330 Berryhill Rd., Milton

Cost: MEMBERS ONLY-bREAKFAST PROVIDED BY LOCKLIN
TECHICAL CULINARY CLASS

RSVP required to 623-2339 or
membership@srcchamber.com

NETWORKING CHRISTMAS LUNCH

Sponsored by:



Friday, December 13th

12 Noon @ Ace's Hangar
3966 Avalon Boulevard, Milton

Cost: \$15 for members / \$20 for non-members

Cash/check/credit card at the door.

Bring a Dirty Santa Gift.

RSVP required to 623-2339 or
membership@srcchamber.com

*Merry Christmas
& Happy New Year*

*Registration and payment can be made via
email link or you can pay at the door.*



A Message from our Chair...

good time for everyone. We will have our December breakfast at Locklin Technical on December 10 at 7:30 am and the culinary students will provide our breakfast! (This is for Chamber members only!) Please make plans to attend if you are available. Thank you to the people that make these events possible. Mr. Jeremy Reeder, Networking Lunch. Ms. Erin Vaughn and Mr. Lee Irving, Business After Hours, and Mr. Tracy Allen for the AM Network. These people work hard to make these events successful, and our thanks go out to them all for their efforts.

The Team Bruce Baker MBA-RE/MAX Infinity Golf Classic has been rescheduled for December 9th at Stonebrook Golf Club in Pace I hear they filled all the teams but would love to have volunteers and your business can still sponsor tee signs.

This is my last article as Chair and we will welcome Mike Johnson as the incoming Chair 2025. Mike is going to do great things for our Chamber and cannot wait to see those things. Thank you to all the members and board members that trust in me to guide the board through the year. I do look forward to addressing you all at the Awards and Installation Lunch in January!

Merry Christmas and a Happy New Year!

Warmest regards to you all,

Frank Hoskins
2024 Board Chair

Well, it's officially The Holiday Season!

We have finished the Thanksgiving holiday and headed into Christmas and the New Year. I have to say 2024 was quite a busy year for everyone and it went quickly. I finally got to go duck and pheasant hunting in Arkansas this past month.

It has been my honor to help steer the Chamber of Commerce through the year. I hope that my efforts have made a difference in improving the membership experience for all Chamber members. I will be serving one more year on the board and will rotate out. I must say that I have made many friends along the way. We hired a new CEO, and I cannot say how pleased I am with Jim as well as the entire Chamber staff. Congratulations to our six new board members and I wish you the best as it is a great organization to be part of. I am so glad that so many people want to serve in the best interest of the business community of Santa Rosa County. I know the future of our organization is bright as the people serving on our board and Executive committee are dedicated to the success of the chamber and enhancing the membership experience.

My congratulations to Leadership Santa Rosa Class 37! Their graduation and end of year dinner will be held on December 12th. Class 38 is full; their orientation will be held on December 19th. Leadership Santa Rosa is a wonderful program; I am so glad to have graduated with Class 35. I have made many lifelong friends along the way and learned so much about the workings of the County and State.

We are accepting Community Award Nominations to be presented at the Annual Leadership Awards and Installation Lunch on January 17, 2025. The deadline for nominations is December 23rd. Forms for nominations can be picked up at the Chamber office. If you prefer, Nicole or Jaime can email you on the nomination form.

This month we have our Dirty Santa Luncheon on December 13th at Ace's Hangar and bring a gift if you plan to attend. It is always a





2024 COMMITTEE & EVENT CHAIRS

- Ambassadors..... Margarita Vazquez..... Primerica
- Co-Chair Lee Irving LandrumHR
- Awards/Installation Luncheon .. Tracy Allen..... Goosehead Insurance
- Business After Hours Erin Vaughn Sunbelt Title Agency
- Co-Chair Lee Irving LandrumHR
- Casino Night..... Mike Johnson Individual Member
- Co-Chair Scott Klemm..... Individual Member
- E.D.G.E..... Lee Irving LandrumHR
- Co-Chair Ronnie Goode..... Individual Member
- Team Bruce Baker, MBA
- RE/MAX Infinity Golf Classic ... Larry Strain..... Individual Member
- Finance Committee Jennifer Micklos The First, ANBA
- July 4th Riverfest Larry Strain..... Individual Member
- Leadership Santa Rosa Jonathan Arneault..... The Rock Church
- Leadership Santa Rosa Alumni...Mirella Savage..... United Way of West Florida
- Local Legislative Action Ed Carson..... Carson Construction
- Member Orientations..... Lechia Froman United Bank
- Military Advisory Committee Steve Rhodes..... Florida Power & Light
- Co-Chair Russell Raught..... CareerSource EscaRosa
- Military Appreciation Tracy Allen..... Goosehead Insurance
- Non-Profit Resource
- & Development Roundtable... Tammy Ward Lifequest Organ Recovery Services
- Santa Rosa
- Young Professionals Laura Uebelsteadt Individual Member
- Networking Lunch..... Jeremy Reeder..... Reeder Financial Group
- The A.M. Network Tracy Allen..... Goosehead Insurance

2024 Officers & Board of Directors

EXECUTIVE COMMITTEE 2024

- Chair:** Frank Hoskins, Owen Hoskins Consulting, LLC
- Chair-Elect:** Mike Johnson, Individual Member
- Past Chair:** Debbie Kemp, Pen Air Credit Union
- Treasurer:** Jennifer Micklos, The First, ANBA
- Secretary:** Erin Vaughn, Sunbelt Title Agency

BOARD MEMBERS 2024

- Tracy Allen Goosehead Insurance
- Tracy Beach Blue Arbor
- Rhett Fendley..... Premier Wealth Management Partners
- Capt. Ted Elkins..... NAS Whiting Field (Ex-Officio)
- Lechia Froman United Bank
- Jeremy Holley Immanuel Baptist Church
- Charlin Knight Santa Rosa County Schools (Ex-Officio)
- Pete Morgan..... Service Matters Realty, Inc./Property Management
- Bridgette Price Santa Rosa County Economic Development Office
- Russell Raught CareerSource Escarosa
- Jeremy Reeder..... Reeder Financial Group
- Mirella Savage..... United Way of West Florida
- Justin Serrano Santa Rosa Medical Center
- Ed Spears City of Milton
- Margarita Vazquez.... Primerica Financial Services
- Robin Vickers..... University of Florida, WFREC
- Director Emeritus..... Larry Strain, Individual Member

Thank You to our 2024 Sponsors

Business After Hours

January Grover T's BBQ
February Team Bruce Baker, MBA @ RE/MAX Infinity
March Blackwater Bay Tours
April Team Bruce Baker, MBA @ RE/MAX Infinity
May United Bank
June..... Team Bruce Baker, MBA @ RE/MAX Infinity
August Community Bank
September Team Bruce Baker, MBA @ RE/MAX Infinity
October Adams Sanitation
November John Kelley Handyman Service

Networking Lunch

January Coastal Wildlife Removal
February American Heritage Financial
March Fast Cash ATM Services
April Santa Rosa Medical Center
May Commercial Contract Cleaning & Pressure Washing
June..... EcoView Windows & Pressure Washing
July..... 82 Magnolia Aesthetics
August Gracie L. Turner
September Pen Air Credit Union
October Cumulus Media
November Drug Free Workplaces
December..... Harvesters Credit Union

The A.M. Network

March John Kelley Handyman Service
April Team Bruce Baker, MBA @ RE/MAX Infinity
May Synovus
June..... Drug Free Workplaces
July..... Team Bruce Baker, MBA @ RE/MAX Infinity
August Coastal Wildlife Removal
September Santa Rosa Medical Center
October Team Bruce Baker, MBA @ RE/MAX Infinity
December..... Locklin Technical College/Santa Rosa County School District

The Santa Rosan

January Sunburst RV Resort
February Keller Williams Realty, Trisha Clause-Ramirez
March Florida Department of Health in Santa Rosa County
April Eglin Federal Credit Union
May Five Star Painting of Pensacola
June..... Liberty Church - Milton
July..... John Kelley Handyman Services
August LC Creative Productions
September Brighton Lawn Care LLC
October Armor Service Group
November City of Milton/Natural Gas of Milton
December..... Primerica Milton-Margarita Vazquez

DECEMBER MEMBERSHIP MILESTONES

20 Years

Howard Young Flooring

10 Years

Pensacola Tent Rentals

5 Years

Emerald Coast Veterans Alliance, Inc.
Wendy's, Milton

1 Year

BluMac Property Management
Lifequest Organ Recovery Services
Santa Rosa County Supervisor of Elections
West Florida Railroad Museum

Please support these businesses & organizations that support our community!



**NETWORKING WORKS!
COME PARTICIPATE AT
ANY OF OUR
MONTHLY EVENTS.**

WELCOME ABOARD NEW MEMBERS

Dough Ray Mi Bakery Rebekah Killingsworth

Pace, FL 32571
(850) 775-5364

Check us out on Facebook!

Sourdough baked goods: loaves, cookies,
scones, muffins & much more

Irreverent Warriors Fort Walton Beach/Destin Shane Ammons

Milton, FL
(757) 503-2351

<https://irreverentwarriors.com>

The mission of Irreverent Warriors is to bring veterans
together using humor and camaraderie to improve men-
tal health and prevent veteran suicide.

Michele A. Williams - Realtor Brokered by Real Broker, LLC

4960 Highway 90, #280, Pace
(206) 321-5807

<https://MicheleWilliams.lofty.me>

Check us out on Facebook!

National Bank Products Alex Warner

Milton, FL
(214) 304-1773

NBPSignature.com

Check us out on Facebook!

Promotional items (apparel, bags, drinkware) and more!

Speedy Land Clearing and Management LLC Zeus Gonzalez

5487 N Murphy Road, Jay
(850) 781-5411

www.SpeedyLandClearing.com

Veteran & minority-owned and operated small family
business, using the most cutting-edge machinery
available for forestry and land clearing.

The Residence Kimberly Apperson

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(850) 512-0932

[http://www.vitas.com/locations-search/pensacola/
the-residence](http://www.vitas.com/locations-search/pensacola/the-residence)

Neighborhood-style, dedicated memory care commu-
nity specifically designed to enhance quality of life
for those with memory loss.



2024 CHAMBER AMBASSADORS

- Margarita Vazquez (Chair) Primerica Financial Services
- Lee Irving (Co-Chair)..... LandrumHR
- Bruce Baker Team Bruce Baker, MBA-RE/MAX Infinity
- Linda Clark..... LC Creative Productions
- Susan Clark GRANNY Nannies
- Crystal Foster USA Mortgage
- Brenda Kay Hammel Express Employment Professionals
- Bruce Hoins That Text Guy
- Rebekah Killingsworth A Cut Above Landscaping & Property Maintenance
- Becky McCaa Home Instead Senior Care
- Nicole Pires Hancock Whitney
- Jeremy Reeder Reeder Financial Group
- Mirella Savage United Way of West Florida
- Juan Vazquez Primerica – Margarita Vazquez



AMBASSADORS MAKE THE CHAMBER WORK FOR YOU!

Consider joining an elite group of Chamber members that volunteer and support the functions of our Chamber. The Ambassadors represent the Chamber at events, ribbon cuttings and help when needed. They are the first impressions to new members and they love to mentor new members and show them the ropes.

If you are interested in becoming a Chamber Ambassador, contact Nicole at 850-623-2339

Call Nicole at 850-623-2339 and ask for more information.

Santa Rosa County Chamber of Commerce 31st Annual GOLF CLASSIC

Rescheduled! New Date:

Monday, December 9, 2024 at Stonebrook Golf Club

Registration- 9:00 a.m.
Shotgun Start- 10:30 a.m.
Lunch provided on cart at 10:30 a.m.
Post round awards & dinner



Scan the QR Code to register!
Call in registrations and payment to:
(850) 623-2339

Single Player Entry Fee: \$100
Team Entry Fee: \$400
Team w/Tee Sign: \$450
Includes lunch, dinner & drinks

Lunch Sponsored By:



Dinner Sponsored By:



Beverage Carts Sponsored By:



Putting Contest Sponsored By:



Hole In One Sponsored By:



HOLE #15
\$25K
TOWARDS A
GMC

Driving Range Sponsored By:



HOLE IN ONE PRIZES #5, #7, #12

Straightest Drive Sponsored By:



Longest Drive Sponsored By:



Closest To The Pin (Hole #7) Sponsored By:



Closest To The Pin (Hole #5) Sponsored By:



Closest To The Pin (Hole #12) Sponsored By:



Network Partners

Adams Sanitation, Edward Jones, Florida Pest Control, Gulf Coast Insurance, Harvesters Credit Union, Homestead Village, Locklin Insurance Agency, Pen Air Credit Union, Reeder Financial Group

COMMUNITY CALENDAR - DECEMBER

- December 2 6:30 pm
Tree Lighting at the Redlight
Downtown Jay, For more information contact:
billing@townofjay.org
- December 3 9 am-12 Noon
Mission Christmas
Immanuel Baptist Church, 4187 Highway 90 Pace
- December 5 11:30 am-1:30 pm
"Empowering Women in Business"
Networking Lunch
SRC Chamber of Commerce,
4315 Avalon Blvd, Milton
- December 6 5:30 pm-8:30 pm
S'Mores with Santa
American Legion Post 78,
6025 Spikes Way, Milton
- December 7 8 am
Reindeer Run
Downtown Jay, For more information contact:
billing@townofjay.org
- December 7 9am-6pm
Five and Dime Day
Alyssa's, 4586 Chumuckla Hwy., Pace
- December 7 9am-3pm
Alyssa's Market Day
Alyssa's, 4586 Chumuckla Hwy., Pace
- December 7 10am-7pm
Bagdad Village 2024 Christmas Tour of
Homes
Bagdad Museum, Call (850) 380-2104
for more info.
- December 7 10am-1pm
Santa Comes to the Rescue
Tiny Acres Northwest Florida,
5662 Country Squire Dr., Milton
- December 7 10am
Joy In Jay Christmas Parade & Festival
Jay Historical Museum, 5287 Commerce St, Jay
- December 7 6pm-8pm
Milton Christmas Parade
Downtown Milton
- December 8 7 p.m.
Worldwide Candle Lighting Memorial Service
Holy Cross Presbyterian Church,
7979 North 9th Avenue, Pensacola
- December 9 9 am
..... 31st Annual Chamber Golf Tournament
..... Stonebrook Golf Club, 200 Cobblestone Dr., Pace
- December 9 2pm-4pm
..... Santa Rosa County Master Gardner
..... Volunteer 2024 Lecture Series
..... Gulf Breeze Library,
..... 1060 Shoreline Dr., Gulf Breeze
- December 10 9 am
Milton Garden Club Meeting
Magnolia Hall, 5256 Alabama St, Milton
- December 10 1-2 pm
Navy League Santa Rosa Council Meeting
Milton PD, 5451 Alabama St, Milton
- December 10 5:45 pm
City of Milton Council Meeting
City Hall, 6738 Dixon St, Milton
- December 10 6:30 pm -8:30 pm
Compassionate Friends Meeting
7979 North Ninth Avenue, Pensacola
- December 11 12-1 pm
Kiwanis of Milton Sunrise Meeting
SRC Chamber of Commerce,
4315 Avalon Blvd, Milton
- December 12 10am-12 Noon
Santa Rosa County Master Gardner
Volunteer 2024 Lecture Series
Milton Library,
5541 Alabama St., Milton
- December 12 1-2:30 pm
Milton Dementia Support Group
Clyde L. Gracey Community Center,
5629 Byrom St, Room 113, Milton
- December 14 9am-3pm
Alyssa's Holiday Market Day
Alyssa's, 4586 Chumuckla Hwy., Pace
- December 14 6pm-8pm
Alyssa's Candlelight Night
Alyssa's, 4586 Chumuckla Hwy., Pace
- December 14 4 pm
USS Harry Mudd Star Trek &
SF Club Meeting
SRC Chamber of Commerce,
4315 Avalon Blvd, Milton
- December 16 2pm-4pm
Santa Rosa County Master Gardner
Volunteer 2024 Lecture Series
Jay Library, 5259 Booker St., Jay
- December 17 1 pm
Dementia Caregiver Support Group
The Beacon at Gulf Breeze,
Private Dining, 4410 Gulf Breeze Pkwy
- December 17 5 pm
Milton Amateur Radio Club Meeting
SRC Chamber of Commerce,
4315 Avalon Blvd, Milton
- December 18 4:30-6:30 pm
Speed Networking Event
Rosie O'Grady's, Seville Quarter,
Pensacola
- December 18 6:30 pm
Blackwater Pyrates Meeting
Call (850) 791-2502 for location.
- December 21 9am-3pm
Alyssa's Market Day
Alyssa's, 4586 Chumuckla Hwy., Pace
- December 28 10 am
First Presbyterian Church's Knotty
Prayers Ministry
Call (850) 623-2510 to confirm
and for location.

**Let us know if you or your
business has an event coming
up so we can get it on the
Chamber Calendar!
Call Nicole at 850-623-2339**



**NETWORKING
WORKS!
COME
PARTICIPATE
AT ANY OF
OUR
MONTHLY
EVENTS.**

CHAMBER CALENDAR - DECEMBER

- December 2 11:30 a.m.
Jay Chamber Meeting
 Jay Community Center, 5259 Booker St., Jay
- December 5 9:00 am.
Ribbon Cutting for Joiner Law Firm
 SRC Chamber of Commerce, 4315 Avalon Blvd., Milton
- December 5 9:15 a.m.
Ribbon Cutting for Damn Fine Jobs
 SRC Chamber of Commerce, 4315 Avalon Blvd., Milton
- December 6 11:30 a.m.-1 p.m.
Chamber Ambassadors Christmas Lunch
 SRC Chamber of Commerce, 4315 Avalon Blvd., Milton
- December 9 9 a.m.
31st Annual Chamber Golf Classic
 Stonebrook Golf Club, 3200 Cobblestone Drive, Pace
- December 10 7:30 a.m.
Chamber Christmas Breakfast
 Benny Russell Ctr, Locklin Tech, 5330 Berryhill Road, Milton
- December 12 6:00p.m.-9:00 p.m.
LSR Graduation Class 37
 St Rose of Lima Catholic Church, 6451 Park Ave, Milton
- December 13 11:45 a.m.-3 p.m.
Chamber Networking Christmas Lunch
 Ace's Hangar, 3966 Avalon Blvd, Milton
- December 17 9:00 a.m.
Ribbon Cutting for Knox Pest Control
 SRC Chamber of Commerce, 4315 Avalon Blvd, Milton
- December 19 8:00 a.m.-12:00 noon
LSR Class 38 Orientation
 Benny Russell Ctr, Locklin Tech, 5330 Berryhill Road, Milton

- December 23 4 p.m.
SRC CoC Board of Directors Meeting
 SRC Chamber of Commerce, 4315 Avalon Blvd, Milton
- December 24 & 25 CHAMBER CLOSED for Christmas Holidays
- December 31 CHAMBER CLOSED for New Years' Eve

The final Non-Profit Resource & Development Roundtable in 2024 was held on November 13th at the Chamber office.

Guest speaker Penny Yelverton, Parent Community Liaison at W.H. Rhodes Elementary School, shared how the school is integrating into the community and the community into the school. She addressed challenges they face as a large Title 1 school and how they are seeking to partner with local businesses and other nonprofits to help fulfill their mission to love, educate, and prepare all students for graduation and a successful future.

Weekly Recurring Meetings/Activities

TUESDAYS

12 Noon
Milton Rotary Club - Meetings are open to the public
 4955 Highway 90, Pace
 Call (850) 393-7334 to confirm.

7 PM
Primerica Business Opportunity Meeting
 5205 Dogwood Dr, Milton
 Call (850) 626-7188 to confirm.

WEDNESDAYS

9 AM - 4:30 PM
FL SBDC @ UWF Office Hours in Milton
 6491 Caroline St., Milton

12 noon
Kiwanis Club of Milton Sunrise Meeting
 Call (850) 781-7076 for location.

THURSDAYS

7 AM
Pace Rotary Club Meeting
 Stonebrook Golf Club,
 3200 Cobblestone Dr., Pace
 Call (850) 994-9797 to confirm.

(Thursdays continued)

7:15 AM
BNI Tri-Cities Meeting
 SRC Chamber of Commerce,
 4315 Avalon Blvd, Milton

FRIDAYS

7-9 PM
Coming Clean Recovery
 West Florida Baptist Church,
 5621 Hwy 90, Milton

BUSINESS AFTER HOURS

Chair: Erin Vaughn, Sunbelt Title Agency

Thank you to our Sponsor

John Kelley Handyman Services

represented by John Kelley and Joseph Christian

WE LOVE DOOR PRIZES!

Eaton's Creations/Uproarious Ends; Fenoy Butler, Riverside Wealth Advisors; John Kelley Handyman Service; Panhandle Book Club, Inc.



Congratulations
split-the-pot winner:

Brad Eaton,
Eaton's Creations/
Uproarious Ends



Thank you, Martin Simmons, Apprise Video Productions, Commercial Photography, Sound System Rentals, for the use of your sound system!



Bagdad Village 2024 Christmas Tour of Homes

December 7, 2024

Homes Open 10am - 4pm



Pictures shown are from the 2023 Bagdad Home Tour.

**Early Tickets
through December 6th:
\$25/adult
\$12.50/children under 12 years old**

- Tickets are available at:**
- Bagdad Museum**
•4512 Church Street, Milton, FL 32583
 - Blackwater Bistro**
•5147 Elmira Street, Milton, FL 32570
 - Culpepper Printing**
•5180 Stewart Street, Milton, FL 32570
 - The Hair Society Salon**
•4600 Church Street, Bagdad, FL 32583
 - Tops Appliance**
•6712 Caroline Street, Milton, FL 32570

**Tickets @ the door
on December 7th:
\$30/adult \$15/children
under 12 years old**

Purchase your tickets online before Dec. 7:



↑2024 ADULT



↑2024 CHILD



Come stroll through the village of Bagdad decorated in its beautiful Christmas splendor. Visit four historic homes and hear the stories of the families that lived, worked and played in early Bagdad! Tour includes the Bagdad Museum, Bagpipers, light refreshments and a chat with your friends are included in the tour. This is designed as a walking tour, but you can drive from house to house if you prefer, plenty of parking will be available.

This is the only fundraiser of the year to support the operations of the Bagdad Museum. The tour begins and ends at the Bagdad Museum. The homes will be open beginning at 10 a.m., and the last tour will leave the museum at 4 p.m. Bathrooms will be available in the Milligan House. The gift shop will be open and this year will include a selection of antique and modern jewelry, and a limited selection of Charcuterie boards made from heart pine that was milled in Bagdad during the 1800s. Souvenirs, decorations, Christmas ornaments, T-shirts, hats, note cards, paintings and books of local history are also available. This is a one day event. Certified Service dogs only will be permitted inside the homes and buildings. TEXT 850-380-2104 or 850-208-2941 for more information. A limited number of tickets will be sold. Sponsored by the Bagdad Village Preservation Association.

Chamber Networking Lunch

Chair: Jeremy Reeder, Reeder Financial Group

Thank you to our sponsor:

Drug Free Workplaces

represented by Thomas Roche



***Congratulations split-the-pot winner:
Jeremy Reeder, Reeder Financial Group***



Door prize sponsors: Adams Sanitation; Bobby King; Drug Free Workplaces



CHRISTMAS COOKIES AND CRAFTS



WITH SANTA AT *Gather*
AT ALYSSA'S

DECEMBER 21ST

8:30AM-10:00AM

10:30AM-12:00PM

**\$20 EACH
AGES 6-12**

CHOOSE YOUR TIME FRAME AND SIGN UP AT
WWW.SHOPALYSSAS.COM

LIMITED TO THE FIRST 25 CHILDREN!



AMBASSADORS - TEAM WORK MAKES THE CHAMBER WORK!

December Featured Ambassador **Margarita Vazquez**

with **Primerica - Milton**

The featured Ambassador for this month is Margarita Vazquez with Primerica. She has been an Ambassador for almost 20 years. Her dedication to our Chamber has no limits. Margarita is always there to support, encourage and work. We can always count on her. She is definitely a blessing to the Ambassadors and the Chamber.



Thank you so much for ALL YOU DO!



Your Chamber's

**new
hours**

Monday-Friday

8:30 a.m.-4:00p.m.

Closed for Lunch 1:00p.m.-2:00p.m.

CHAMBER FACTS

- The Santa Rosa County Chamber of Commerce is 87 years old this year.
- We currently have 596 active members. 18% of our membership is based in Escambia County.
- Your Chamber is also the official Tourist & Visitors Information Center for Central/North Santa Rosa County.
- Your Chamber does not receive any outside funding and is supported by membership dues and various fundraisers.
- We currently have two full-time and one part-time staff on payroll.
- As per November 15, 2024, we have answered 1,510 phone calls, assisted 462 walk-in visitors, and signed up 89 new members. We held 49 ribbon cuttings and responded to 48 written requests for information. Our website had over 14,000 visitors who generated more than 30,000 page views.
- The most interesting question this month was: "Can you tell me the latitude of Santa Rosa County?"

www.SRCChamber.com

PRESENTATION FOLDERS



Standard folders can hold up to 10 sheets per pocket; expandable folders will hold up to 50 sheets per pocket



Literature folders are ideal for smaller documents like brochures, rack cards and tickets

Add business card slits to the inside of any folder for a more finished presentation



Mini folders are perfect for grab-and-go items - providing functionality and mobility



UV Gloss coating provides a smooth and protective finish

STAY ORGANIZED IN STYLE WITH PRESENTATION FOLDERS!

Differentiating your organization in a crowded marketplace is essential. Presentation folders provide a polished, professional look and make a big impression. Elevate your brand with folders that protect and amplify the value of the documents they hold.

Custom presentation folders are a way for recipients to easily refer back to important information, and they also complement other branded collateral. Choose from a variety of sizes and styles in a wide range of stocks, with print and finishing options that make your brand shine.

AMP UP YOUR BRAND IMPACT:

- Full Color
- PMS & Spot Color
- UV Spot Gloss
- UV Gloss Coating
- Soft Touch Lamination
- Foil Stamping
- Embossing/Foil Embossing
- Debossing
- 50+ House Stocks
- 1,200 Custom Dies

YOU MIGHT ALSO NEED:



BUSINESS CARDS

Business Cards are a memorable way to convey contact information and promote your brand.



LETTERHEAD

Custom printed Letterhead unifies your printed communication and strengthens your brand.



LABELS

Make your messages stick - use custom labels to inform, identify, organize and promote.

To learn more, contact:

Ed Perry | Business Essentials, LLC | 850-982-0600 | edperry5959@gmail.com

Leadership Santa Rosa Class 37 Agribusiness Day



Santa Rosa Leadership Class 37 participated in Agribusiness Day in the North End of Santa Rosa County on October 17th. The class began their day at Panhandle Growers and enjoyed a great breakfast provided by Farm Credit of NWF. The class learned about the Ag statistics from Trent Mathews from the NRCS and Parker Godwin from Farm Credit of NWF. A huge thank you to John Davy and Glenn Strange for the tour of the Panhandle Tree Farm. The Camilla trees were a nice surprise for the class to take home.

The UF/IFAS West Florida Research and Education Center and United Bank provided a fish fry and all the fixings along with sweet corn grown at the WFREC. The class learned about cotton ginning, peanuts, bee keeping and turfgrass. Thanks to our farmers Mickey Diamond, Ryan Jenkins and Brandt Hendricks for taking time to visit the class for a ask the farmer panel.

The class also visited Wendt Farm & Nursery, thank you William Wendt to speaking with us about your beautiful poinsettias.

The class enjoyed boiled peanuts at Lowry Farms and got to go to farming fields and many class members got the opportunity to ride in the peanut pickers with local farmers. We ended the day at Sweet Season Farms with Trent and Sharon Mathews.





Alabama Shakespeare Festival

**1 Festival Dr, Montgomery, AL 36117
(334) 271-5353**

Alabama Shakespeare Festival offers students the opportunity to experience dramatic works of literature the way they were meant to be enjoyed: live and onstage. The world class facility annually hosts schools from around the Southeast, providing students with an immersive theater experience.

Milton High School students are invited to attend a performance of *Hamlet* by William Shakespeare. We will be traveling via charter bus as a group field trip.

When: Thursday, April 24, 2025

**Itinerary: Depart MHS 6am; Arrive at Shakespeare Fest 9:30;
Performance 10-12:30; Lunch at Shakespeare Festival 12:30-2;
Travel home 2-5:30pm**

Cost: \$90 per student

Business of the Month



850-626-4070
WebersSkateWorld@gmail.com
6056 Stewart St., Milton, FL

ALYSSA'S

Candlelight Night

SATURDAY, DECEMBER 14TH 6-8PM



4586 CHUMUCKLA HIGHWAY
PACE, FLORIDA

ALYSSA'S WORLD FAMOUS



Five & Dime Day!

BREAK OPEN YOUR PIGGY BANK

DECEMBER 7TH | 9AM TO 8PM

4586 CHUMUCKLA HIGHWAY | PACE, FLORIDA



Membership Benefit Announcement

Event Promotion

As a Chamber member, we will help you promote community events – for example fundraisers, fairs, open house and/or grand opening ceremonies – by posting them on our full-color marquee in front of the Chamber building on Avalon Boulevard in Milton. This electronic billboard is passed by more than 30,000 vehicles each day.

Your event will also be included in the Chamber web calendar, in our weekly e-mail broadcast “Chamber Weekly” to more than 900 recipients as well as in our monthly digital newsletter, The Santa Rosan, which is distributed via the Chamber website and the Chamber Facebook page – a total distribution of 15,000+.

The deadline for submissions to the Chamber Weekly is every Wednesday, 3 p.m. Contact is Nicole Frenk, membership@srcchamber.com.

**The deadline for submissions to The Santa Rosan
the 3rd Monday of every month.**

Contact is Jaime Cottrell, info@srcchamber.com.

**Make sure to contact us whenever you are planning an
event so that we can help promote it!**



**AMERICAN
LEGION POST
78 MILTON**

**S'MORES
WITH
SANTA**



**RAFFLES!
POPCORN!
PICTURES
WITH
SANTA!
SMORES!
HAYRIDES
ON A
LIGHTED
TRAIL!**

**ITEMS AVAILABLE UPON
DONATION-
HOT COCOA, MULLED CIDER,
HOTDOGS AND CHIPS**

**DECEMBER 6, 2024
530PM-830 PM
6025 SPIKES WAY
MILTON, FL 32583**

501(C)(19) EIN 59-6130991

MEMBERSHIP RENEWALS

Blackwater Bay Tours

BluMac Property Management

Emerald Coast Veterans Alliance, Inc.

Five Star Painting of Pensacola

Florida Power & Light

Honey Bee Plumbing

LifeQuest Organ Recovery Services

Mobile Florida Blue Center - Northwest Florida

Oksana Sumskaia, Individual member

Paradise Screen Printing & Embroidery

Peaden, LLC

Pensacola Tent Rentals

Salter Company

Service Matters Association Management, Inc.

Splash RV Resort + Water Park

University of Florida, WFREC

***Thank You For The Opportunity
To Continue To Serve You!***

Mission CHRISTMAS

SATURDAY, DECEMBER 7th

9:00 am - 12:00 pm



IBC ACTIVITY CENTER
FREE Toy with Gift Wrapping & FREE Coat
Birth - 18 years of age



Save The Date!

Santa Rosa County Residents Only. 1 toy & coat per child.

Joy in Jay

Calendar of Events

11/25-26 10 AM - 2 PM Ice Skating in the Community Center
12/2 6:30 PM Tree Lighting at the Redlight
12/7 8 AM Reindeer Run at Mistletoe Junction (Gazebo Park)
10 AM Christmas Parade with the Joy in Jay Christmas
Festival following (Vendor info in the caption)
12/12 6-8 PM The Cookie Crawl at the Linda Carden
Community Center (Baker info in the caption)
More coming soon - stay tuned!

CONGRATULATIONS TO APPRISE VIDEO PRODUCTION FOR 30 YEARS!



Martin Simmons, founder and owner of Apprise Video Productions, vividly recalls his first project with the Chamber of Commerce. "Don Salter asked me to create a video presenting the winners for the annual leadership awards banquet. That was 30 years ago."

Simple but auspicious, that initial collaboration sparked an ongoing friendship and partnership between Simmons and his chamber colleagues, one that would go on to achieve several "firsts": first-ever television broadcasts of Santa Rosa County Commission meetings and first-ever live broadcasts of county election returns.

And then there were the deeply human narratives. From Northwest Florida's frequent and often devastating hurricanes to the histories of our veterans from the Greatest Generation, Apprise Video Productions, on behalf of the Chamber of Commerce, has helped document and preserve some of the most important stories of our times.

The eclectic work Simmons has performed under the Apprise banner impresses his longtime friend, Elizabeth Lowrey. "I've known Martin since we were teenagers playing in our first rock band together, and our parallel interests in music, sound, and film and media technologies have given me a unique window into his talent and expertise. I remember the first time I saw his photography— these stills he took at a concert under very difficult lighting conditions, and they were magazine quality. He always had an innate command of composition and exposure and depth of field.

"Once he got into video, he never let being an independent producer from a small town ever dictate his ambitions. I mixed audio for him back when Apprise was doing the county's first high school football broadcasts. And I was stunned at how well he could multitask in that kind of high pressure, dynamic environment while remaining completely calm and good-natured.

"I've assisted him with TV commercials and live event projects over the years, and he's helped me with multi-camera dance recital shoots and has been entrusted with both recording and handling media presentations at some of the most important events in my family's history. And he continually amazes me, both with his technical knowledge and with the practical wisdom he's acquired through years of diverse experience. His ability to adapt on-the-fly is truly uncanny, so he can effectively deal with whatever surprises the weather or client or situation throws at him." Beyond the changes in our community in the last three decades are the truly profound changes that have reshaped the landscape of broadcast-quality video production. Heavy cameras based on exotic, analog tape formats have given way to lighter designs using digital sensors and solid-state media. Meanwhile, 50-pound playback decks, switchers, and

related studio gear have been replaced by computers and a plethora of software tools for editing, assembling, and distributing final productions.

Through it all, Simmons has stayed current, utilizing state-of-the-art equipment and remaining "apprised" of the latest media trends and technologies. "When I started, the niche for high-end production was mainly in the traditional broadcast sphere with corporate training and direct marketing coming in second. But, thanks to the modern democratization of communications, broadcasting has shifted away from the one-to-many model of traditional television to the many-to-many model of the internet and social media platforms. So the demand for impactful audiovisual content has never been higher.

"And that makes it a good time to do what I do. Still photography, drone video and photography, advertising, corporate video, documentaries, training and education, public relations, podcasts. You name it. Whatever the device or platform, I just really enjoy working to deliver content with a refined aesthetic that helps clients communicate as authentically and effectively as possible."

Martin Simmons can be reached by phone at Apprise Video Productions (850) 572-0260, by email at martin@apprisevideo.com, or on the web at www.apprisevideo.com.



Pancakes & Pajamas With Santa at ^{Alyssa's} South



**Friday 12/20
5:00pm-6:30pm
\$25/child**

**All ages welcome with
an adult**

Go to ShopAlyssas.com to sign up today!

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88th Community Leadership Awards & Installation Luncheon

SPONSORSHIP & REGISTRATION FORM

January 17, 2025

Santa Rosa County Auditorium

Diamond Sponsorship

- Reservations for ten (10) for the event
- Preferred seating with a table-tent displaying your company name
- Your company logo on video presentation during event
- Your company logo on registration forms
- Your company logo on event program
- Your company logo on chamber marquee for one month

\$2000

Platinum Sponsorship

- Reservations for six (6) for the event
- Preferred seating with a table-tent displaying your company name
- Your company logo on video presentation during event
- Your company name on event program
- Your company logo on chamber marquee for seven days

\$600

Gold Sponsorship

- Reservations for four (4)
- Your company name on video presentation
- Your company name on program

\$400

Silver Sponsorship

- Reservations for two (2)
- Your company name on program

\$175

Individual Ticket

\$35

Register below with the QR Code or link:



<https://tinyurl.com/COCAIL25>



Call the Chamber at (850) 623-2339 for more info!

Santa Comes to the Rescue

Donations appreciated for entry

**December 7th
10 AM- 2 PM**

*Tiny Acres NWFL
5662 Country Squire Dr.
Milton 32570*

Santa Photos • Vendors • Fun • Food • Raffles



ANNUAL CAR SHOW & TOY DRIVE

FRIDAY, DECEMBER 6
LOCATION: MILTON CHEVROLET
ENTRY FEE: A NEW UNWRAPPED TOY

CAR SHOW BEGINS AT 4:00 PM
AWARDS & 50/50 RAFFLE BEGINS AT 5:30 PM

HOT DOGS, CHIPS & SODA WILL BE PROVIDED!

**ALL PROCEEDS WILL BENEFIT
THE SANTA ROSA KIDS' HOUSE**



WWW.MILTONCHEVY.COM
WWW.SANTAROSAKIDSHOUSE.ORG

SATURDAY
December
7
2-5PM



Santa Soars,
Lights Sparkle,
and Holiday Joy
Abounds!

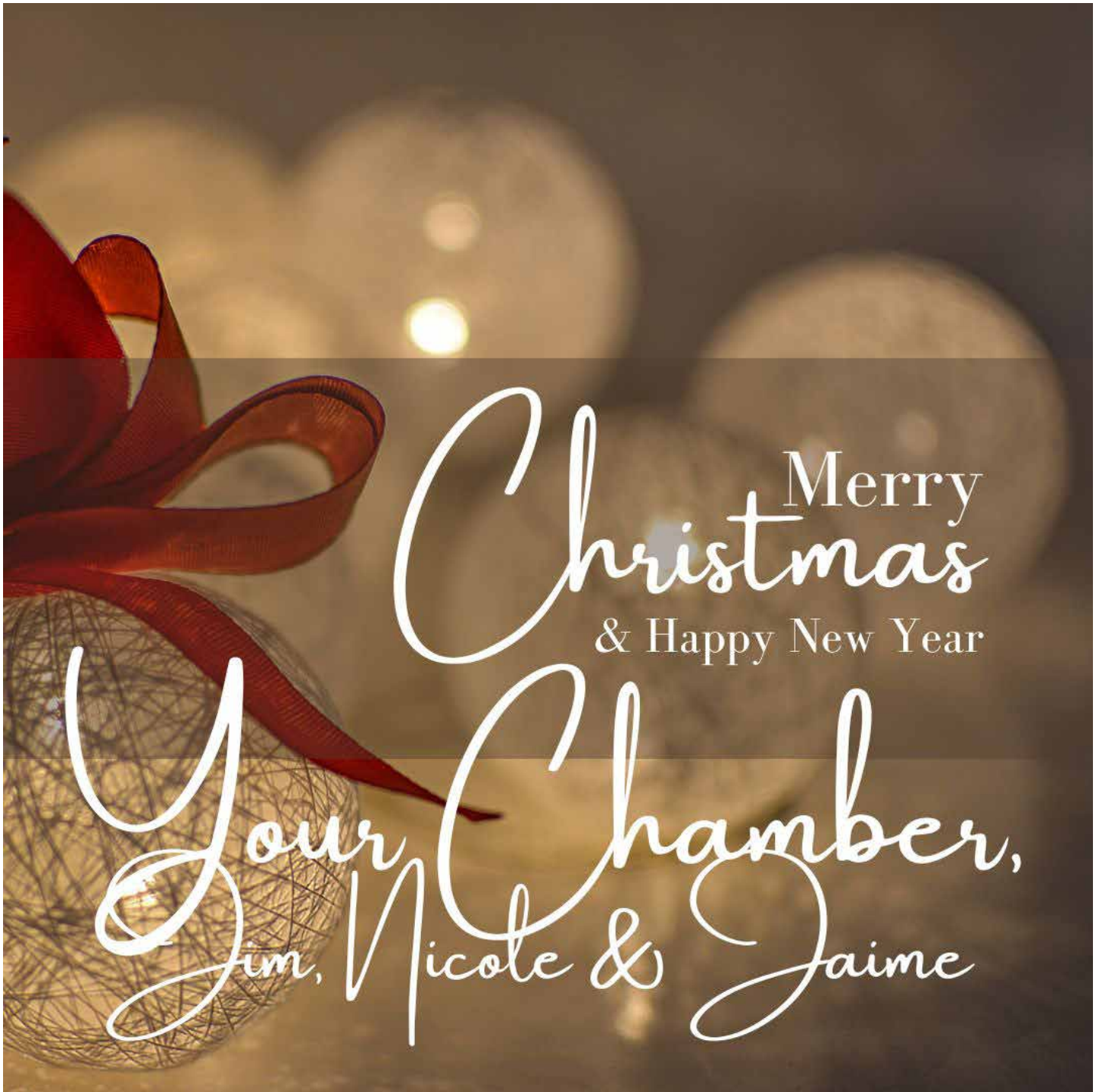
BUDDY THE ELF'S HOLIDAY ADVENTURE

FROM THE NORTH POLE TO NEW YORK CITY



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- We also offer and an opportunity to work with us.

Primerica is a Company of Destiny with a 47-year rich history. I have been with Primerica for over 27-years and opened our office in Milton May 2005.

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